

110503 13281 U.S. PTO

Gary M. Nath (DC, NJ)
Todd L. Juneau (DC, IL)
Ross A. Epstein (CA)*
Marvin C. Berkowitz (GA)*
Robert C. Ryan (NV, IL)

Harold L. Novick (DC, MD)++

Irvin A. Lavine (DC), Retired
Donald M. Sandler (MD), Retired*
Patent, Trademark and Copyright Causes
Unfair Competition, Trade Secrets,
Licensing and Litigation

++ Of Counsel

NATH & ASSOCIATES PLLC
Attorneys at Law
1030 Fifteenth Street, N.W.
Sixth Floor
Washington, D.C. 20005-1503

TELEPHONE (202) 775-8383
(202) 775-9393

FACSIMILE (202) 775-8396
(202) 822-9409

E-MAIL: IP@NATHLAW.COM
WEB: WWW.NATHLAW.COM

Michelle L. Hartland (VA)*
Lee C. Heiman (CA)*
Jerald L. Meyer (VA)*
Tanya E. Harkins (MD)*
Joshua B. Goldberg (VA)*
Sheldon M. McGee (DC)
Derek Richmond (VA)*
Alvin E. Tanenholtz **
Angela Y. Dai **

*Practice limited to Matters and Proceedings
before Federal Courts and Agencies; not
Admitted in DC

** Registered Patent Agent: not Admitted in DC

22278 U.S. PTO
10/700476 110503

FORM PTO-1082

TRANSMITTAL FOR NEW U.S. PATENT APPLICATION

Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Re: New U.S. Patent Application
For: **A METHOD AND SYSTEM FOR INTERACTIVE ADVERTISEMENT**
Inventor(s): Eliahu MOSHE
Attorney Docket: 25811

Sir:

Attached hereto is the application identified above, including:


47 Pages Application Consisting of:
 31 Pages of Textual Specification
 4 Pages of 20 Claims
 1 Abstract of the Disclosure
 11 Sheets of drawings.
 ___ Preliminary Amendment
 XX Executed Inventor's Declaration
 ___ Unexecuted Inventor's Declaration
 XX Assignment and cover sheet
 ___ Priority Document
 ___ Information Disclosure Statement

The Government filing fee* is calculated as follows:

Total Claims	<u>20</u> - 20 = 7	x \$18.00 =	\$ 0.00
Independent Claims	<u>4</u> - 3 = 1	x \$86.00 =	\$ 86.00
Base Fee			\$770.00
Multiple Dependent Claim Fee (\$290.00)			\$ 0.00
Subtotal			<u>\$856.00</u>
TOTAL FILING FEE*			
(accounting for small entity status)			<u>\$428.00</u>

- ☒ Reduced by one-half, as applicant(s) is/are a "small entity".
Applicant asserts eligibility for Small Entity Status.
- Benefit is claimed under 35 U.S.C. ' 119(e) from U.S.
Provisional Patent Application(s) No. _____ filed
_____.
- Foreign priority is claimed under 35 U.S.C. ' 120 from
_____ Patent Application(s) No. _____ dated _____.
- Priority document(s) will be submitted at a later date.
- Priority document(s) is/are submitted herewith.
- Executed Declaration(s) will be submitted at a later date
pursuant to 37 CFR ' 1.41 and ' 1.53, with an appropriate
surcharge under 37 CFR ' 1.16(e).
- ☒ Formal drawing(s) is/are attached.
- Formal drawing(s) will be submitted at a later date.
- ☒ Assignment document(s) is/are submitted herewith; the recorda-
tion fee of \$40.00 per document is enclosed herewith.
- Assignment document will be submitted at a later date.
- A Verified Translation will be submitted at a later date.
- No payment is enclosed at this time. Full payment will be
made when the executed Declaration is submitted.
- ☒ Submitted herewith is a check in the amount of **\$ 428.00**. The
Commissioner is hereby authorized to charge any deficiency or
credit any excess to Deposit Account No. 14-0112.

Respectfully submitted,
NATH & ASSOCIATES PLLC



Gary M. Nath
Registration No. 26,965
Lee C. Heiman
Registration No. 41,827
Customer No. 20529

Date: November 5, 2003
NATH & ASSOCIATES PLLC
1030 15TH Street NW - 6th Floor
Washington, D.C. 20005
(202)-775-8383
GMN/LCH/dd (1082)

MAIL STOP PATENT APPLICATION
Attorney Docket No. 25811

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Eliahu MOSHE

Serial No. NOT YET ASSIGNED

Filed: November 5, 2003

For: A METHOD AND SYSTEM FOR INTERACTIVE ADVERTISEMENT

TRANSMITTAL LETTER

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

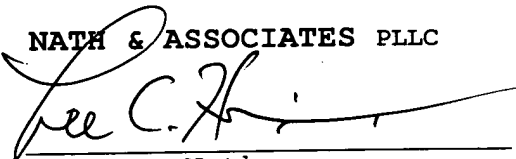
Submitted herewith for filing in the U.S. Patent and Trademark Office is the following:

- (1) Transmittal Letter
- (2) PTO Form-1082
- (3) 47 page Application consisting of:
 - 31 pages Textual Specification,
 - 4 pages of 20 claims,
 - 1 page containing the Abstract of the Disclosure,
 - 11 sheets drawings;
- (4) Executed Declaration/Power of Attorney
- (5) Assignment and Recordation Cover Sheet
- (6) Check No. 19714 \$ 428.00 for filing fee and additional independent claim as a small entity;
- (7) Check No. 19715 \$ 40.00 for recordation fee.
- (8) Postcard for early notification of serial number.

Respectfully submitted,

NATH & ASSOCIATES PLLC

By:


Gary M. Nath
Registration No. 26,965
Lee C. Heiman
Registration No. 41,827
Customer No. 20529

Date: November 5, 2003

NATH & ASSOCIATES PLLC
1030th 15TH Street, NW - 6th Floor
Washington, D.C. 20005
GMN/LCH/dd:APPL.trans